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### NEWCASTLE & TRAVEL



### **BLOG STATS**

DA - 27 Monthly Views - 7.1k+ Monthly Visitors - 5k+

80.5% female 19.5% male

18-24 - 18.6%

- 25-34 45.6%
- 35-44 17.6%
- 45-54 10.4%

### Audience Interests

Hotels/Accommodation

Air Travel

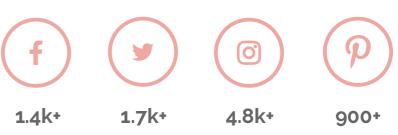
Trips to Europe

Travel Guides

### ABOUT STEPHANIE FOX: NEWCASTLE & TRAVEL

I'm Steph, a blogger and social media professional with a passion for travel and my home city of Newcastle. When at home, you'll find content on bars, restaurants and local events. When travelling, I enjoy long haul trips, European breaks and weekend getaways. I'm no backpacker, or long term traveller, I prefer a nice hotel, and combining tourist activities with local authentic culture. I always say I don't travel I go on holiday, but so do the majority of people who work full time looking to make the most of annual leave and weekends. This blog provides genuine recommendations based on my personal experiences, thought out itineraries and accommodation reviews.

## SOCIAL MEDIA



# LETS COLLABORATE

There are a number of ways in which you or your brand could collaborate with Stephanie Fox: Newcastle & Travel:

- Sponsored blog posts
- Sponsored social media posts
- Guest posts
- Hotel reviews
- Press trips
- Event coverage
- Freelance copywriting
- Social Media consultancy

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## MOST VIEWED POSTS

6 Things you HAVE to do in Cologne
Itinerary: 3 Days in Cologne
Itinerary: 3 Days in Paris
22 Things to do in the Lake District
12 Reasons to Fall in Love with Palma
Tulum Bucket List
Walwick Hall Spa Getaway

## WHY WORK WITH ME?

- 1 week post turnaround
- Social media promotion to an engaged audience of over 8k
- Bespoke blog and social media packages to suit your needs
- 4 years experience in social media marketing and consultancy
- High quality original photography

#### Awards & Nominations'

- Finalist for a Northern Blog Award (Top 5)
- UK Blog Award Nominee for the Travel Category

# PAST COLLABORATIONS

### Travel

### Restaurants

Travel Yucatan Absolute Escapes Walwick Hall The Car People Royal Saint Honore

The Botanist Aveika Marco Pierre White MOD Pizza Sohe, Jesmond

### Brands

Snapsaver Fever Tree Iroha Nature UK

### **Guest Posts** PageTraveller.com

Wandertooth.com

### Testimonials

Your blog is great, I just clicked into it and five minutes later it's sucked me in and I'm planning to take my mum to the Lakes!

### - Nancy Roberts, Reader

You have an awesome feed and I'm now inspired to go to Amsterdam and the Netherlands'

### - Ricky Watts, Reader/Follower

'What a wonderful review, I feel so proud to have been part of your experience you captured every single detail and the pictures are fantastic I can't thank you enough!'

### -Jenny McNamee, Senior Manager, Revolution

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