

# Stephanie Fox

NEWCASTLE & TRAVEL



## ABOUT STEPHANIE FOX: NEWCASTLE & TRAVEL

I'm Steph, a blogger and social media manager with a passion for travel and my home city of Newcastle. When I'm at home, you'll find content on bars, restaurants and local events. When travelling, I enjoy long haul trips, European breaks and weekend getaways. I'm no backpacker, or long term traveller, I prefer a nice hotel, and combining tourist activities with local authentic culture. I always say I don't travel I go on holiday, but so do the majority of people who work full time looking to make the most of annual leave and weekends. This blog provides genuine recommendations based on my personal experiences, thought out itineraries and accommodation reviews.

## BLOG STATS

DA - 27

Monthly Views - 12.5k+

Monthly Visitors - 8.3k+

80.5% female

19.5% male

18-24 - 18.6%

25-34 - 45.6%

35-44 - 17.6%

45-54 - 10.4%

Audience Interests

Hotels/Accommodation

Air Travel

Trips to Europe

Travel Guides

## SOCIAL MEDIA



2.2k+



2.9k+



10.2k+



2.2k+

## LETS COLLABORATE

There are a number of ways in which you or your brand could collaborate with Stephanie Fox: Newcastle & Travel:

- Sponsored blog posts
- Sponsored social media posts
- Hotel reviews
- Press trips
- Event coverage
- Freelance copywriting
- Social Media consultancy

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## MOST VIEWED POSTS

A Guide to Newcastle in 2019

Itinerary: 5 Days in New York

22 Things to do in the Lake District

12 Reasons to Fall in Love with Palma

Tips for First Time Visitors to New York

What to pack for a spa break

## BRANDS I'VE WORKED WITH

Newcastle/Gateshead	Intu Eldon Square
Travel Yucatan	British Airways
Absolute Escapes	Jesmond Dene House
Walwick Hall	Marco Pierre White
The Car People	Fenty Beauty
Wow Trip Travel	Cote Brasserie
Dream Apartments	Tyne Brewery
Principal Hotels	Events in the Sky
Royal Shakespeare Co	The Botanist
Jet 2	Travelsupermarket
Travel Planners	

## WHY WORK WITH ME?

- 1 week post turnaround
- Social media promotion to an engaged audience of over 16.5k
- Bespoke blog and social media packages to suit your needs
- 5 years experience in social media marketing and consultancy
- High quality original photography

### Awards & Nominations'

- Finalist for a Northern Blog Award (Top 5)
- UK Blog Award Nominee for the Travel Category

### Testimonials

A great experience working with Steph. Both professional and a pleasure to work with, resulting in The Morpeth apartment getting great exposure and increased bookings via her travel blog and published articles. The photographs were from a different perspective to the ones we had and have been so useful for our listing

- **Nancy Roberts, Reader**

'What a wonderful review, I feel so proud to have been part of your experience you captured every single detail and the pictures are fantastic I can't thank you enough!'

- **Jenny McNamee, Senior Manager, Revolution**