

# Stephanie Fox

NEWCASTLE & TRAVEL



## ABOUT STEPHANIE FOX: NEWCASTLE & TRAVEL

I'm Steph, a blogger and social media manager with a passion for travel and my home city of Newcastle. When I'm at home, you'll find content on bars, restaurants and local events. When travelling, I enjoy long haul trips, European breaks and weekend getaways. I'm no backpacker, or long term traveller, I prefer a nice hotel, and combining tourist activities with local authentic culture. I always say I don't travel I go on holiday, but so do the majority of people who work full time looking to make the most of annual leave and weekends. This blog provides genuine recommendations based on my personal experiences, thought out itineraries and accommodation reviews.

## BLOG STATS

DA - 27

Monthly Views - 10.5k+

Monthly Visitors - 7k+

80.5% female

19.5% male

18-24 - 18.6%

25-34 - 45.6%

35-44 - 17.6%

45-54 - 10.4%

Audience Interests

Hotels/Accommodation

Air Travel

Trips to Europe

Travel Guides

## SOCIAL MEDIA



2.1k+



2.6k+



7.5k+



1.6k+

## LETS COLLABORATE

There are a number of ways in which you or your brand could collaborate with Stephanie Fox: Newcastle & Travel:

- Sponsored blog posts
- Sponsored social media posts
- Hotel reviews
- Press trips
- Event coverage
- Freelance copywriting
- Social Media consultancy

# Stephanie Fox

NEWCASTLE & TRAVEL



## MOST VIEWED POSTS

6 Things you HAVE to do in Cologne

Itinerary: 3 Days in Cologne

Itinerary: 3 Days in Paris

22 Things to do in the Lake District

12 Reasons to Fall in Love with Palma

Tulum Bucket List

Walwick Hall Spa Getaway

## BRANDS I'VE WORKED WITH

### Travel

Newcastle/Gateshead

Travel Yucatan

Absolute Escapes

### Other

Walwick Hall

Marco Pierre White

The Car People

The Laundrette

Wow Trip Travel

Cote Brasserie

Dream Apartments

Tyne Brewery

Principal Hotels

Events in the Sky

Royal Shakespeare Co

Aveika

Jet 2

The Botanist

Travel Planners

Intu Eldon Square

## WHY WORK WITH ME?

- 1 week post turnaround
- Social media promotion to an engaged audience of over 13.5k
- Bespoke blog and social media packages to suit your needs
- 5 years experience in social media marketing and consultancy
- High quality original photography

### Awards & Nominations'

- Finalist for a Northern Blog Award (Top 5)
- UK Blog Award Nominee for the Travel Category

### Testimonials

Your blog is great, I just clicked into it and five minutes later it's sucked me in and I'm planning to take my mum to the Lakes!

- **Nancy Roberts, Reader**

You have an awesome feed and I'm now inspired to go to Amsterdam and the Netherlands'

- **Ricky Watts, Reader/Follower**

'What a wonderful review, I feel so proud to have been part of your experience you captured every single detail and the pictures are fantastic I can't thank you enough!'

- **Jenny McNamee, Senior Manager, Revolution**